



2014 CHARLESTON FARMERS MARKET POSTER COMPETITION GUIDELINES

ABOUT CHARLESTON FARMERS MARKET

In 1989, the Charleston Farmers Market was created by Mayor Joseph P. Riley, Jr. as a means to revitalize downtown Charleston, to provide farmers an opportunity to sell their produce directly to their urban neighbors & to foster a sense of community in Charleston. The CFM has been very successful with these goals. Approximately 4,000 patrons visit the CFM each Saturday from April through December. The demographics of the customers who visit the CFM span all ages, races, socio-economic & educational backgrounds. Produced by the City of Charleston Office of Cultural Affairs, the CFM showcases over 100 local vendors including; farmers, growers, food and artisans.

MISSION

The CFM, produced by the City of Charleston Office of Cultural Affairs is dedicated to the support & advocacy of Lowcountry farmers & growers. The CFM poster image will be selected for its' design qualities which evoke the CFM's overall mission & also for its marketability as a poster image. The suggested theme for the upcoming season is, "**Community**".

ELIGIBILITY

Artists living in the tri-county area (Charleston, Dorchester & Berkeley counties) are invited to submit artwork for consideration as the 2014 CFM poster image.

SPECIFICATIONS

Original artwork submitted by the artist or the artist's representative only, will be accepted • Limited to (2) entries per artist • **Artwork must not have been previously exhibited in any City of Charleston program** • All two-dimensional media eligible • Size must not exceed 16" x 20" • Submit actual artwork, no slides accepted • Do not include the words "Charleston Farmers Market" on the image • Completed entry form (on bottom of page) must be attached to the back of the artwork.

ADJUDICATION

The City of Charleston Office of Cultural Affairs staff & selected CFM representatives will choose the official poster image for the 2014 CFM season. Only submissions which meet the stated guidelines will be considered.

AWARDS

Recognition as the official 2014 CFM poster artist • Winning image will be produced on hundreds of posters • If the artwork suits design for merchandise, the image may be used for various items such as; but, not exclusive to t-shirts, aprons, etc. • The City of Charleston Office of Cultural Affairs will retain all legal rights to the artwork selected, including all reproduction and photographic rights, with credit for the artwork being given to the artist in all accompanying materials.

POSTER COMPETITION TIME-LINE

Drop-off: Thursday, December 19, 2013. Entries must be hand-delivered to the Office of Cultural Affairs, 180 Meeting Street, Suite 200, between 12:00pm-1:00pm.

Pick-up: Thursday, December 19, 2013. Entries must be picked-up between 3:00pm-4:00pm. *The City of Charleston Office of Cultural Affairs will not be held responsible for works not picked-up at this time.*

Notification: Selected artist will be notified at the time of pick-up or by telephone no later than Monday, December 23, 2013.

If you have any questions please contact Francina Smalls-Joyner, the Visual Arts Coordinator at (843) 724-7305.

<p>2014 Charleston Farmers Market Poster Competition</p>
Name: _____
Address: _____
City/State/Zip: _____
Telephone #: _____
Email: _____
Title: _____
Medium: _____
Value: _____

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City of Charleston
Office of Cultural Affairs
180 Meeting Street, Suite 200
Charleston, SC 29401
www.charlestonarts.org